**SQL SERVER REPORT DOCUMENTATION OF BANK MARKETING ANALYSIS**

**Created database- Bank Marketing**

**Created table- Bank data**

**Datatype changed-**

**Graphical user interface, text, application

Description automatically generated**

**Data cleaning-**

1. Checked all null values in the dataset
2. Replaced Null values with a ‘0’
3. Categorical datatype (‘yes’, ‘no’) replaced with (‘0’,’1’) [ datatype changed to ‘whole number’]
4. Syntax used - update [tablename] set[columnname] where [columnname] is null/is not null

**Query 1--**

Table

Description automatically generated

**Query 2-**

Text

Description automatically generated

**Query 3 & 4 —**

Text

Description automatically generated with medium confidence

**Conclusion-** Connected the structured data from SQL server to Power bI through import mode to visualize.

Graphical user interface, application, Word

Description automatically generated